



The 5th Annual Western Australian BioInnovation Symposium



22 - 23 February

2024

The Westin, Perth

**Sponsorship and
Exhibition Prospectus**

Presented by Life Sciences WA

wabioinnovation.com



About Life Sciences WA

Established in 2021, Life Sciences WA is a collaboration of representatives from Government, Universities, Research Institutions, Industry Bodies and Corporates who have come together to form one united body and connect the industry. Our members represent all areas of the diverse life sciences ecosystem and our mission is to accelerate the success of the life sciences in Western Australia. We are:

- 1 Promoting Western Australia as an innovative and agile destination of excellence in Life Sciences, to capitalise opportunities within the GMT+8 time zone.
- 2 Providing members and partners access to investment networks, expert market intelligence and service providers to accelerate the commercialisation of business or research opportunities and to support the visibility and growth of the sector.
- 3 Leveraging and supporting the culture of collaboration and innovation within the Western Australian life sciences community.
- 4 Collaborating with academia, industry, State and Federal Government to provide a true representation of WA Life Science industry information and sentiment for consultation.



Invitation

We are thrilled to be hosting the 5th Western Australia BioInnovation Symposium in 2024.

The WA BioInnovation Symposium is a premier event in Western Australia that showcases the latest and greatest in life sciences innovations. The symposium serves as a convergence point for innovators, industry partners, and investors, offering a unique opportunity to explore partnering opportunities in life science sectors.

Through a series of presentations and networking events, innovators will have the opportunity to share their groundbreaking work while industry partners and investors can share what they're looking for and how to best work with them. The symposium will also showcase some of WA's formidable platform capabilities, emphasising the region's prowess in driving cutting-edge advancements in the life science sector.

The symposium will build on the outstanding program of previous years and for the first year have a broader life sciences focus, including medical, health, and broader life sciences such as agriculture and aquaculture. Joins us in Perth 2024.



Dr Tobias Schoep



Dr Samantha South

Co-Convenors, WA BioInnovation Symposium 2024

Contact

Life Sciences WA

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Venue

The Westin Hotel
480 Hay Street
Perth

THE WESTIN
PERTH

The 28-storey Westin Perth is one of Australia's newest 5-star hotels, located to the east of Perth CBD in the city's heritage quarter.

Straddling Hay Street and Murray Street, it is only 12 km from Perth International Airport and a short walk to Perth's commercial offices, Hay Street Mall, Perth Exhibition & Convention Centre. It's a modern and beautiful venue for the WA BioInnovation Symposium.

Attendees

The symposium attracts 150+ delegates with representatives from



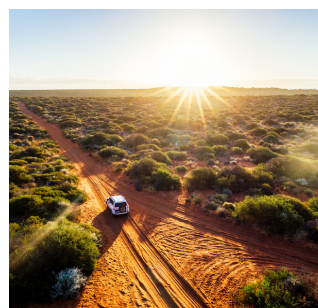
WA
life sciences
innovators



Investors



Venture
capitalists



Life sciences
industry
partners

Program at a Glance

Day 1, 22 February 2024 | 8.00am – 5.00pm followed by the Networking Event and the Networking Dinner

Morning

- Broader life sciences, including agriculture and aquaculture.

Afternoon

- Medicine and Health
- Networking event for all of life sciences
- Exclusive networking dinner for all industry partners and investor attendees, as well as innovator speakers.

Day 2, 23 February 2024 | 8.00am – 1.00pm

Morning

- Medicine and Health
- Close

Opportunities at a Glance

	Number Available	Investment (AUD, exclusive of GST)
Sponsorship Opportunities		
Gold	4	5,000
Silver	Multiple	2,500
Bronze	Multiple	1,000
Individual Opportunities		
Social events and Catering		
Exclusive Networking Dinner	1	10,000
Networking Event	1	2,500

Highlights



Exclusive Networking Dinner

Innovator speakers, industry partners and investor attendees will be invited to an exclusive networking dinner. The dinner provides a special opportunity for those in the innovation ecosystem to connect at the personal level. General attendees don't have the opportunity to attend the dinner.

Networking Event

The networking event is held prior to the Exclusive Networking Dinner and can be attended by all attendees. After a full day of talks it provides an opportunity for attendees to unwind and network with others.

Gold Sponsor

Exclusive Opportunity – 4

Only INVESTMENT:

AUD \$5,000

Sponsor Recognition

Gold Sponsor acknowledgement at the opening and closing of the symposium

Organisation acknowledgement and logo on literature and signage relating to the symposium

Organisation acknowledgement and logo on social media (LinkedIn and Twitter), highlighting level of sponsorship

Organisation logo with hyperlink on company website and 200-word profile on symposium website

Organisation logo distributed on electronic newsletter in relation to the symposium

Organisation has opportunity to include 100 words in one conference related newsletter

Organisation acknowledgement on Symposium Sponsor slides during the conference

Organisation can provide 1 banner for display adjacent to the presentation area

Organisation can provide 1 pull up banner for display near the symposium registration desk

Sponsor Promotion

Opportunity to present your product or services in a 3 minute presentation

One scheduled post on the Life Science WA LinkedIn Group
Two (2) places at the symposium

A total of four (4) places at the exclusive networking dinner, which can be taken by non speakers/attendees

Silver Sponsor

Multiple Opportunities

INVESTMENT:

AUD \$2,500

Sponsor Recognition

Silver Sponsor acknowledgement at the opening and closing of the symposium

Organisation acknowledgement and logo on social media (LinkedIn and Twitter), highlighting level of sponsorship

Organisation logo with hyperlink on company website and 100-word profile on symposium website

Organisation can provide 1 banner for display adjacent to the presentation area

Organisation acknowledgement on Symposium Sponsor slides during the conference

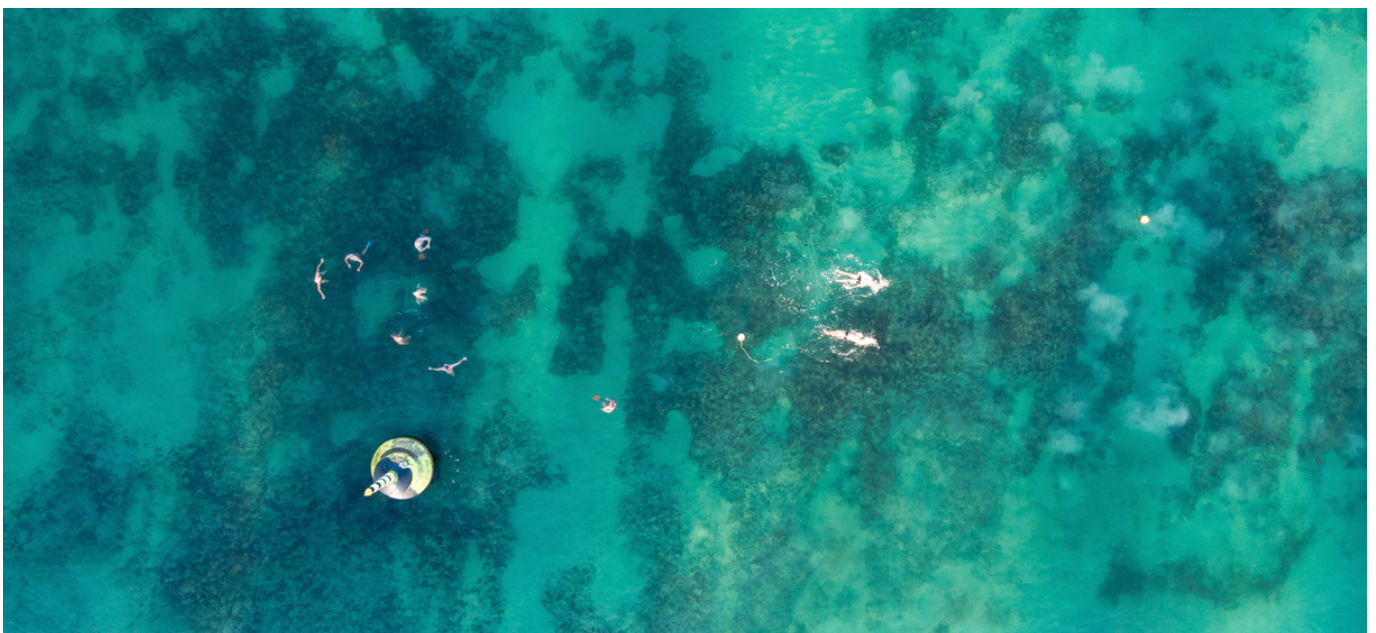
Organisation logo distributed on electronic newsletter in relation to the symposium

Sponsor Promotion

One scheduled post on the Life Science WA LinkedIn Group

Two (2) places at the symposium

A total of two (2) places at the exclusive networking dinner, which can be taken by non speakers/attendees



Bronze Sponsor

Multiple Opportunities

INVESTMENT:

AUD \$1,000

Sponsor Recognition

Bronze Sponsor acknowledgement at the opening and closing of the symposium

Organisation logo with hyperlink on company website

Organisation acknowledgement and logo on social media (LinkedIn and Twitter), highlighting level of sponsorship

Organisation acknowledgement on Symposium Sponsor slides during the conference

Organisation can provide 1 banner for display adjacent to the presentation area

Sponsor Promotion

One (1) place at the symposium

A total of one (1) place at the exclusive networking dinner which can be taken by non speakers/attendees



Individual Opportunities

Exclusive Networking Dinner Sponsor

Exclusive Opportunity
One Organisation

INVESTMENT:
AUD \$10,000

The dinner is the highlight of the Symposium that brings together industry partners, investors and innovators speakers.

Sponsor Recognition

Networking Dinner Sponsor acknowledgement at the opening and closing of the conference

Opportunity to provide a 3 minute welcome address at the dinner

Organisation logo on the conference dinner menus

Two organisation banners displayed at the Networking Dinner

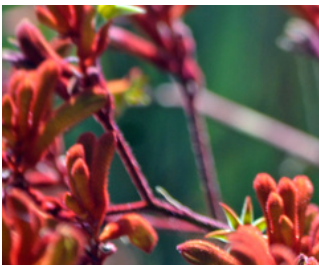
Organisation acknowledgement on the conference website with hyperlink to organisation website

Sponsor Recognition

Opportunity to provide promotional gifts / items for attendees on tables at the Networking Dinner (subject to prior approval and at the sponsors expense)

Other inclusions

Reserved tickets for up to five (5) people at the Networking Dinner, which can be taken by non speakers/attendees



Individual Opportunities

Networking Event Sponsor

Exclusive Opportunity
One Organisation

INVESTMENT:
AUD \$2,500

The Networking Event offers an exclusive opportunity to market your organisation at the end of the first day of the conference.

Sponsor Recognition

Acknowledgement as the Networking Event sponsor at the opening and closing of the conference

Two (2) organisational banners displayed at the Networking Event

Opportunity to supply promotional items to be available on tables.

Organisation acknowledgement on the conference website with hyperlink to organisation website



Application to Sponsor

Primary Contact

All correspondence including invoices will be sent to the contact supplied below

Company/Organisation Name

Contact Person

Position

Email

Telephone

Mobile

Address

State

Postcode

Country

Company Website

Conference Sponsorship Packages (please tick to indicate your choice)

Gold Sponsor

\$5,000

Silver Sponsor

\$2,500

Bronze Sponsor

\$1,000

Individual Opportunities (please tick to indicate your choice)

Exclusive Networking Dinner

\$10,000

Networking Event

\$2,500

Sponsorship agreement and tax invoice will be sent upon receipt of your application form, your sponsorship is not confirmed until this is received. Prices quoted are AUD and are not inclusive of GST.

Please complete this form and return for invoicing to:

Tobias Schoep, Chief Executive Officer

Email: admin@lifescienceswa.com.au

T: +61 436 413 469